



## **Frequently Asked Questions About PRESENTS FOR PATIENTS®**

### **What is the purpose of PRESENTS FOR PATIENTS®?**

The purpose of PRESENTS FOR PATIENTS® is to brighten the holidays for patients by providing them with a gift that is personally delivered by a member of their local community.

### **What is the goal of the campaign?**

Each year since its founding in 1984, PRESENTS FOR PATIENTS® has grown. During 2008, 309 nursing homes, assisted living centers and personal care homes were reached, representing 26,459 patients. Since its inception, the campaign has reached 376,602 patients.

### **What does PRESENTS FOR PATIENTS® need people to do?**

Participation in PRESENTS FOR PATIENTS® can take many forms:

- **“Adopt” patients** – Individuals, civic groups, church groups, businesses and others are needed to “adopt” a patient by buying a small gift and personally delivering it. The visit is the real gift. Sign-up cards are available at participating facilities and businesses and can be mailed into PRESENTS FOR PATIENTS® headquarters. Individuals are matched with residents of nearby nursing homes and personal care homes. The patient’s first name, age and three gift requests are listed on a card sent to the person’s home. Items patients request typically cost \$5-\$25. Information and sign-ups are also available online at [www.PRESENTSFORPATIENTS.com](http://www.PRESENTSFORPATIENTS.com) or by calling (724) 443-0011.
- **Volunteering at PRESENTS FOR PATIENTS® headquarters** – Volunteers are needed to answer telephones, match patients receiving a visitor and wrap gifts for patients who do not receive a visitor.
- **Buy a blanket** – For those who don’t have time to personally visit a patient but still want to be involved, embroidered throws decorated with the PRESENTS FOR PATIENTS® logo are available for \$30.

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- **Make a financial contribution** – Financial contributions are tax-deductible to the full extent of the law and are used to buy gifts for patients who do not receive a visitor.
- **Gifts in kind** – Businesses or other groups are invited to donate excess inventory or products to PRESENTS FOR PATIENTS®.

### **What is the history of PRESENTS FOR PATIENTS®?**

PRESENTS FOR PATIENTS® was founded in 1984 by William V. Day, president of St. Barnabas Health System. His goal was – and is – to help patients combat the loneliness they often feel during the holidays by providing them with a gift and visitor. Mr. Day’s secondary goal was to provide members of the public with an opportunity to visit their local nursing homes and personal care homes to witness the acts of goodwill and compassion that occur every day. Since its founding, PRESENTS FOR PATIENTS® has provided more than 300,000 gifts and visits to patients in five states. The program has received numerous awards from local and national civic organizations, including President Ronald Reagan’s Citation in 1988. Because of the heart-warming value to patients and participants alike, PRESENTS FOR PATIENTS® has grown each year since its founding.

### **Who operates PRESENTS FOR PATIENTS®?**

PRESENTS FOR PATIENTS® is operated and spearheaded by St. Barnabas Charities, the charitable arm of St. Barnabas Health System. Five regional headquarters, each with a television media partner, ensure that that campaign is successful.

### **How can I get more information about PRESENTS FOR PATIENTS®?**

Visit [www.PRESENTSFORPATIENTS.com](http://www.PRESENTSFORPATIENTS.com), call (724) 443-0011 or contact any of the participating facilities or headquarters.